



Raising awareness to help end violence against women and girls

Please show your support by joining in and learning more about how you can help.



# 16 days of activism against gender-based violence – Cornwall campaign

Monday 25 November to Tuesday 10 December 2024



### 16 days campaign aims

• To raise awareness of gender-based violence, domestic abuse and sexual violence.

 To raise awareness of the support available for people affected and how to access it through signposting.

 To inspire hope and empowerment through sharing positive stories of surviving abuse.



#### Key themes and calls to action

- This year's UN theme is <u>UNITE! Invest to prevent violence against women and girls</u>
- Ending male violence against women and girls is everyone's business. We will call on all
  allies to stand united with us against gender-based violence, and to show solidarity. A
  simple way people can do this is by lighting a candle in their home, workplace, local
  business, church etc
- Devon colleagues will wear white at different events to show solidarity, and we could consider doing the same at our Cornwall events
- Men as allies and uprooting misogyny The Women's Centre Cornwall
- Affected others First Light
- Listening to the voices of survivors CLEAR voices event and Cornwall Council DASV strategy team shoes and art therapy artwork installation
- Inspiring hope and empowerment sharing positive stories where appropriate of surviving abuse and the support that is available to people affected



# 16 days Peninsulawide events and training schedule so far

If you have any other additional activities that you would like us to include on our Safer Cornwall webpage please email me by 25 September at

hollie.creswell@cornwall.gov.uk

Date and Time	Event	Audience	Location
25 November	Bystander in the community training – Camborne (Safer Futures)	Camborne community	Camborne Rugby Club
25 November	Bystander training with a public transport focus	Public transport community and wider community	Pydar House, Truro
25 November	16 days Safer Cornwall DASV and VAWG pop-up event – Penzance	Everyone	Penzance
25 November	Penzance vigil and march	Everyone	Penzance
26 November 9.30 – 4.30	Honour Based Abuse	Professionals	Online
27 November	Level 1 domestic abuse and sexual violence online training (Safer Futures)	Professionals	Online
27 to 30 November	Clear Voices event – sharing artwork and poetry by people the organisation has supported	Everyone	CLEAR shop, 8 Cathedral Lane, Truro
27 November	Devon & Cornwall Police VAWG Strategy 24-27	Everyone	Online
1-2pm			
28 November	Coercive control online webinar with Safer Futures and Refuge4Pets	Criminal Justice and health and social care professionals	Online
28 November 12-1pm	Devon & Cornwall SARCs info webinar	Everyone	Online
29 November	Online lunch and learn on MARAC and Clare's Law for wider professionals (Cornwall Council DASV strategy team)	Professionals	Online
29 November	Older Person's Webinar	Everyone	Online
Time tbc			
3 December 10am	Perinatal & DA Webinar	Professionals	Online
December 4  Either 5 December or 6 December	16 days Safer Cornwall DASV and VAWG pop-up event – Truro Christmas market  Bystander train the trainer (Safer Futures)	Everyone Professionals	Pydar House, Truro
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5 December 10 – 11.30am	Non-Fatal Strangulation webinar	Professionals	Online
6 December	The Women's Centre Cornwall Reclaim The Night event	Everyone	Starts at Killacourt Bandstand, Newquay
9 December	Bystander training in the community – St Just	St Just community	St Just WI Hall
10 December	Online training for NHS staff - how to identify and respond to domestic abuse and sexual violence (Safer Futures)	NHS staff	Online
10 December	16 days Safer Cornwall DASV and VAWG pop-up event – Saltash or Liskeard	Everyone	
TBC	LGBT+ Safer Rainbow Service webinar	Everyone	Online
TBC	Complex Lives Navigators webinar – working with complexity	Professionals	Online
твс	MATAC Webinar	Professionals	Online
TBC	Devon & Cornwall Police – DA orders	Everyone	Online
TBC	SignHealth DA services	Everyone	Online
TBC	DA & Learning Disabilities webinar	Everyone	Online



### 3 Safer Cornwall pop-up events

- We will coordinate 3 pop-up events during the 16 days in 3 towns -Penzance, Truro and Saltash or Liskeard
- Domestic abuse and sexual violence support services, police and health all in one place on the high street / in high footfall locations
- To talk to the community about domestic abuse and sexual violence and raise awareness, provide advice and signpost to relevant support services as appropriate.
- Shoes and art therapy artwork installation at each event.
- Can you attend and support?

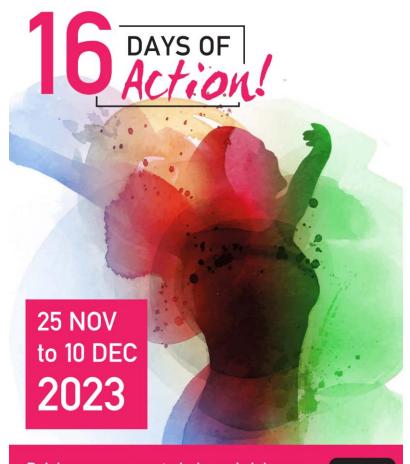
Penzance	Monday 25 November – first day of campaign and same day as Penzance evening vigil and walk. Empty shop – likely Burton.
Truro	Wednesday 4 December Safer Cornwall marquee at Truro Christmas market.
Saltash or Liskeard	Tuesday 10 December – final day of campaign Saltash Train Station.



## 16 days webpage, digital assets and media release

- We will create a dedicated 16 days campaign webpage on the Safer Cornwall website, to include the full schedule of events and activities taking place across Cornwall and wider Peninsula where appropriate.
- A number of digital assets, such as posters and social media tiles, will be created in the format of the poster you can see to the right, along with a QR code to the webpage, which will be shared with all partners.
- A number of social media posts will be scheduled to go live throughout the campaign period on Safer Cornwall's social media channels.
- A media release will be issued to local media to raise awareness of the local campaign, DASV and VAWG and media interviews will be facilitated throughout the campaign as requested and where appropriate.
- We will also coordinate for 16 days comms to be included across various channels, including Cornwall Council's residents' newsletter, town and parish council newsletter, NHS GP bulletin, GP waiting room screens etc

Last year's graphic below, which will be very similar this year, but will say 16 days of activism rather than action.



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## Very grateful for your thoughts / feedback / any questions?